

# LILY DISVISCOUR

GRAPHIC DESIGNER

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www.lilydisviscour.com

## EDUCATION

SPRING 2023

### **Bachelor of Fine Arts – Art**

Visual Communication Concentration  
French Minor

Ball State University | Muncie, IN

Pi Delta Phi | French Honor Society

## COMPETITION

FALL 2022

### **Design it Forward Kentucky**

3rd Place

Annual one-day student-design competition unites universities in the Midwest to design for a regional non-profit.

## SOFTWARE

Illustrator	Audition
InDesign	HTML & CSS
Photoshop	Figma
After Effects	Canva
Dimension	Microsoft Office

## SKILLS

Graphic Design	Fine Arts
UI/UX	Photo Editing
Web Design	Illustration
Typography	Brand Ideation
Motion Graphics	Editorial Design

## EXPERIENCE

SUMMER 2023 – PRESENT

### **Graphic Designer**

Woodward Movement | Ferndale, MI

- Created a diverse range of branded products such as apparel, accessories, and promotional items.
- Ensured merchandise aligned with the brand's image and values.
- Spearheaded the process for website redesign projects and ideate user-friendly layouts and features to improve online presence.
- Worked on logo adaptations that preserved brand identity while meeting merchandise requirements.
- Collaborated with different brands through merchandise projects.

FALL 2022 – SPRING 2023

### **Social Media Manager and Designer**

Studio 165+ | Muncie, IN

Award-winning student-led design studio within Ball State University's School of Art that works with local and national clients.

- Curated engaging and impactful social media content.
- Showcased the creative endeavors of Studio 165+ to the Muncie community and prospective clients.
- Actively contributed to project development within a collaborative team.
- Leveraged social media to foster connections and collaborations with real-world companies.
- Actively participated in real-world projects, enhancing design skills in a deadline-driven environment.

SPRING 2022 – WINTER 2022

### **Content Marketing Intern**

Office of Admissions | Ball State University

- Spearheaded the creation of enticing marketing materials.
- Designed captivating postcards to pique interest.
- Crafted engaging agenda pages to inform and engage parents and prospective students alike.
- Produced informative materials to leave a lasting impression.
- Created compelling admissions booklets to drive enrollment.
- Developed materials to effectively reach and enroll students.